

# PtSA News

Newsletter of the Production Technologies Association of South Africa

Issue 1 – August 2022

## Special Edition All Africa Expo ISTMA 2023



The banner features a background image of Cape Town, South Africa, with Table Mountain and the V&A Waterfront. Overlaid on the image are several graphics: a yellow outline of the African continent with a network of dots and lines, labeled 'ALL AFRICA EXPO.'; the text 'ISTMA 2023' in large white and yellow letters, with '16TH WORLD CONFERENCE' in smaller yellow text below it; and the main title 'SPECIAL TOOLING & MACHINING WORLD CONFERENCE & EXHIBITION' in large white letters. At the bottom, the dates '18 - 22 SEPTEMBER 2023' and the location 'CAPE TOWN INTERNATIONAL CONVENTION CENTRE - SOUTH AFRICA' are listed.

**ALL AFRICA EXPO.**

**ISTMA**  
**2023**  
16TH WORLD CONFERENCE

SPECIAL TOOLING & MACHINING  
**WORLD CONFERENCE  
& EXHIBITION**

**18 - 22 SEPTEMBER 2023**  
CAPE TOWN INTERNATIONAL CONVENTION CENTRE - SOUTH AFRICA

### ISTMA CONFERENCE

ISTMA is the hub of expertise and a key knowledge sharing platform for the worldwide Mould, Die, Special Tooling and Precision Machining Industry. The event will create invaluable exposure and networking opportunities for the local industry.

### ALL AFRICA EXPO

The All Africa Expo will give African countries a platform to showcase their tooling manufacturing abilities and investment potential to the world's foremost tooling technology, tooling houses and influential role-players.

**PtSA** Production Technologies Association of South Africa



[www.sbs.co.za/istma2023](http://www.sbs.co.za/istma2023)



## Message from ISTMA World President

As a South African I am very excited that the ISTMA World Conference and General Assembly will be held in South Africa in 2023 and will be hosted by the Production Technologies Association of South Africa (PtSA).

This follows a unanimous decision by ISTMA World to move the 16th ISTMA World Conference, that had originally been scheduled to take place in Shanghai, China in 2023, to Cape Town, South Africa, due to Covid 19 restrictions in China.

The decision was made at the ISTMA General Assembly meeting attended by 14 ISTMA World member countries in Stuttgart, Germany, during May 2022, and was fully supported by the China Die & Mould Industry Association (CDMIA) which will now host the 17th ISTMA World Conference in Shanghai in June 2026.

This is a win-win solution for ISTMA and both China and South Africa and will mean that the ISTMA World Conference will coincide with the inaugural All Africa Expo, which was planned to take place in 2023.

This 5-day event, collectively branded as All Africa Expo ISTMA 2023, will have four distinct but coordinated elements

- ISTMA 16<sup>th</sup> World Conference with experts from the world's leading tooling companies sharing their experiences and views on sustainable development, technical advances in tooling and skills development.
- African Investment Indaba a platform that will boast Africa's spirit of innovation offering unprecedented insight for investors and global networking opportunities.
- All Africa Exhibition a unique exhibition covers the full spectrum of tooling and manufacturing.
- A comprehensive social calendar for delegates, exhibitors and partners providing a special Cape Town experience

PtSA has a massive opportunity in its hands and a challenge that I have full confidence they will meet with the professionalism that characterises the association and its members. We can expect delegates and visitors to this event from around the globe including business owners from the world's top tooling and manufacturing companies.

Make us proud South Africa.

Bob Williamson  
President  
ISTMA World







INTRODUCTION

## ISTMA 16th World Conference

The International Special Tooling and Machining Association (ISTMA) is the world's largest representative body for global tooling manufacturing with 23 member associations from 22 countries, including PtSA.

ISTMA is the hub of expertise and a key cooperation and knowledge sharing platform for the world-wide mould, die, special tooling and precision machining industry, with the 23 member associations made up of over 8000 companies.

Representatives from the global tooling houses and associated industries, industry leaders and business people from these 22 countries and 23 ISTMA member associations will attend the 16th ISTMA World Conference, General Assembly and the constituent meetings of the regional groupings – ISTMA Europe, ISTMA Americas, ISTMA Asia, and the newly launched ISTMA Africa - in Cape Town.

The conference themes for the 16th World Conference will be:

- Sustainable Development in the tooling and special machining industry
- Technical advances in tooling manufacture
- Skills development for the tooling industry

The event will not only create invaluable exposure and networking opportunities for the local South African industry, but will also be an opportunity for the international industry to network with each other and with the African continent.

## All Africa Expo

The ISTMA 16th World Conference will coincide with the All Africa Expo and the event will collectively be branded as All Africa Expo ISTMA 2023.

The All Africa Expo will give African countries a platform to showcase their tooling manufacturing capabilities and investment potential, and will offer tooling producers from the continent exposure to the world's foremost tooling technology, tooling houses and influential role players.

The All Africa Expo will be the first platform to boast Africa's spirit of invention and pockets of manufacturing excellence, and will offer unprecedented global networking opportunities to the continent.

The All Africa Expo will also offer suppliers an excellent opportunity to gain exposure to African and global tooling markets in a cost effective way by participating as sponsors and/or exhibitors

For more information contact SBS Conferences & Exhibitions

[info@sbs.co.za](mailto:info@sbs.co.za)

[www.sbs.co.za/istma2023](http://www.sbs.co.za/istma2023)

+27 71 348 1780



## From the Desk of PtSA Chief Executive Officer

### PtSA Hosts the World Premier Tooling Convention

The Production Technologies Association of South Africa (PtSA) has been chosen as the host of the 16<sup>th</sup> ISTMA World Conference to be held in September 2023 in the majestic City of Cape Town.

In the Tool, Die and Mould world this is as good as it gets; we are all excited and work has already started to ensure that we will showcase what Africa is: warm, hospitable, innovative and a rising manufacturing giant.

This timely hosting of ISTMA 2023, alongside the first ever All Africa Expo gives us the opportunity to showcase the best of African manufacturing and share the vision of a revitalised Africa that is increasing trade with itself whilst growing its participation in global value chains; a continent empowering and upgrading the capacity of its young people as we set the foundations to be the factory of the world. We are in a hurry!

The South African Tool, Die and Mould sector has made significant strides over the past decade.

We have seen an increase in the number of export-driven companies servicing the global autos sector, especially in assembly systems.

The quality and scope of tooling services continue to improve, well supported by PtSA's world-renowned skills development programme.

ISTMA 2023 will not only offer an insight into the massive investment opportunities on the continent but also present an opportunity to network, make contacts, make friends, and experience warm hospitality of one of the most visited yet still preserved cities of the world.

The hosting capability of the city of Cape Town is globally acknowledged, with world class conferencing and exhibition facilities, as well as world class hotels and top tourist attractions within close proximity to the venue.

We cannot wait to receive you – welcome to Cape Town.

Tapiwa Samanga  
Group Chief Executive Officer  
Production Technologies Association of South Africa





# All Africa Expo ISTMA 2023 PROGRAMME

18 –20 September 2023

## ISTMA 16th WORLD CONFERENCE

Experts from the world's leading special machining and tooling companies share their experiences and views on sustainable development, technical advances in tooling and skills development.

21 September 2023

## AFRICAN INVESTMENT INDABA

A platform that will boast Africa's spirit of innovation offering unprecedented insight for investors and global networking opportunities.

19 –21 September 2023

## ALL AFRICA EXHIBITION

This unique exhibition covers the full spectrum of manufacturing and tooling in five highly focused areas:

### Hall 1 - African Country Pavillions

To showcase what African countries can offer manufacturing companies in terms of market potential, government incentives and logistical support.

### Hall 2 - African Manufacturing Companies

Carefully selected manufacturers demonstrating the variety of highly innovative products produced in African countries with high quality standards and technical sophistication.

### Hall 3 - African Tooling Systems Manufacturers

Exhibiting the support capability of the South African and African continental tooling industry to design and manufacture Moulds, Dies and advanced assembly systems

### Hall 4 - Machine Tool Suppliers

Major international machine tool manufacturers providing cutting edge technologies with fully established support networks

### Hall 5 - Importers Tooling, Mould and Dies

Strategic international partners supporting local industry with well-developed and supported supply chains

You can expect the following from the All Africa Expo ISTMA 2023:

- High-end technical sessions to keep attendees up to date with the latest production trends and tooling technology as well as other relevant topics such as international and regional trade, government regulations and international trading conditions.
- Regional meetings to network with a wide variety of tooling industry experts and other relevant role-players from around the world.
- A comprehensive industry expo featuring country pavillions, African manufacturing companies, African tooling systems manufacturers of moulds, dies, assembly systems and measuring equipment, importers of tooling, moulds and dies and machine tool manufacturers.
- An African Investment Indaba Conference to expose potential investors to African investment opportunities and to solicit support and investment for the growth of manufacturing on the continent.
- Plant tours to showcase tooling activities in the Western Cape.



## All Africa Expo ISTMA 2023 FEES

	Early Bird	Normal
International Delegate Package (IDP) includes <ul style="list-style-type: none"> <li>• Delegate registration for the 3 days ISTMA World Conference,</li> <li>• Welcome cocktail party,</li> <li>• ISTMA Dinner,</li> <li>• Gala dinner,</li> <li>• INDABA Invest in Africa,</li> <li>• Exhibition entrance,</li> <li>• Plant tours,</li> <li>• Refreshments, and lunches</li> </ul>	R16 995	R18 495
International Platinum Package (IPP) includes <ul style="list-style-type: none"> <li>• Delegate registration for the 3 days ISTMA World Conference,</li> <li>• Welcome cocktail party,</li> <li>• ISTMA Dinner,</li> <li>• Gala Dinner,</li> <li>• INDABA Invest in Africa,</li> <li>• Exhibition entrance,</li> <li>• Plant Tours,</li> <li>• Refreshments, and lunches,</li> <li>• <u>plus</u> Accompanying Partner Package: including 3 full-day tours,</li> <li>• Welcome cocktail party,</li> <li>• Gala dinner,</li> <li>• Refreshments, and lunches</li> </ul>	R26 190	R29 190
Standard Delegates Package: (African Continental Only) includes <ul style="list-style-type: none"> <li>• Registration for the 2½ days ISTMA World Conference,</li> <li>• Welcome cocktail party,</li> <li>• Exhibition entrance,</li> <li>• Refreshments and lunches</li> </ul>	R8 995	R9 995
Accompanying Partner Package (African Continental Only) includes <ul style="list-style-type: none"> <li>• 3 Full day tours,</li> <li>• Welcome cocktail party,</li> <li>• Refreshments and lunches</li> </ul>	R5 995	R6 595
ISTMA Dinner <ul style="list-style-type: none"> <li>• PtSA members and accompanying partners only</li> </ul>	R1 095	R1 195
INDABA Invest in Africa	R3 995	R4 995
Gala Dinner	R1 095	R1 195
Plant Tours	R1 395	R1 595
Exhibition Entrance	R100	R100





## All Africa Expo ISTMA 2023 SPONSORSHIP OPPORTUNITIES

Various types of commercially viable sponsorship opportunities are available to sponsors for ISTMA 2023:

The following sponsorship packages provide a high degree of flexibility, combining a number of traditional branding elements with added-value opportunities for addressing the conference attendees and communicating a corporate message. Naturally PR releases and press coverage around the conference will add further to the value of the package. It is difficult to put a monetary value to such coverage in advance but in the past the event has always been popular with the trade journals and specialised press.

### 1. Gold, Silver and Bronze

As a Gold, Silver or Bronze Sponsor of the ISTMA 2023 conference, your company will be clearly identified as one of most important contributors through visual branding and clear identification in conference promotional material and documentation. Your logo will be significantly prominent at the event.

	Gold	Silver	Bronze
Sponsorship Costs	R300 000 + VAT	R150 000 + VAT	R75 000 + VAT
<i>As a gold, silver or bronze sponsor your company will receive:</i>			
The opportunity to run a promotional video in the breaks	Yes, 3min	Yes, 2min	Yes, 1min
Your logo, in colour, on the front of the main brochure and all promotional brochures where possible	Yes	Yes	Yes
Your company advertisement in the speakers' notes	A4 both sides	A4 x 1	A4 x 1
Your logo on the front cover of the conference booklet	Yes	Yes	Yes
Your company banner may be placed in the conference venues	Yes	Yes	Yes
Your company banner may be placed on the main room stage	Yes	No	No
Hot link from the conference website to your own company website	Yes	Yes	Yes
In addition YOUR COMPANY will also receive:			
Free tickets for the cocktail party and gala dinner	10	6	3
Valued at:	Value: R15 000	Value: R9 000	Value: R4 500
Free exhibition space in the hall where catering takes place	48m <sup>2</sup>	24m <sup>2</sup>	12m <sup>2</sup>
Valued at:	Value: R240 000	Value: R120 000	Value: R60 000

### 2. Name Branding of functions

Welcome cocktail party R200 000  
 ISTMA Dinner R100 000  
 Gala Dinner R250 000  
 Wine for cocktail party R50 000  
 Wine for Gala Dinner R50 000

### 3. Sponsorship of specific items

The following items or any other appropriately useful items may be provided or sponsored.  
 (Estimated requirement 400)  
 Conference bags (Estimated cost R120 each) R48,000  
 Conference Booklet Est. R100 each) R40,000  
 Pens (Estimated cost R30 each) R6,000  
 Pads (Estimated cost R30 each) R6,000

To sponsor please contact SBS Conference & Exhibitions  
 info@sbs.co.za or +27 71 348 1780



## All Africa Expo ISTMA 2023 EXHIBITION

The All Africa Exhibition focuses on five key areas essential to the growth of manufacturing in Africa.

### Hall 1 African Country Pavilions

- To showcase what African countries can offer manufacturing companies in terms of market potential, government incentives and logistical support.
- Exhibition spaces of 72 square meters available or multiples thereof.
- Exhibitors can purchase space only and build their own stands or purchase stand packages.
- Space Only: R4,500 per square meter plus VAT.

### Hall 2 African Manufacturing Companies

- Carefully selected Manufacturers, demonstrating the variety of highly innovative products produced in Africa with high quality standard and technical sophistication.
- Exhibition spaces of 24 and 48 square meters available and multiples thereof.
- Exhibitors can purchase space only and build their own stands or purchase stand packages.
- Space Only: R4,500 per square meter plus VAT.

### Hall 3 African Tooling Systems Manufacturers

- Exhibiting the support capability of the South African and African continental tooling Industry to design and manufacturer moulds, dies and advanced assembly systems.
- Exhibition spaces of 18, 72 and 135 square meters available of multiples thereof.
- Exhibitors can purchase space only and build their own stands or purchase stand packages.
- Space Only: R4,500 per square meter plus VAT.

### Hall 4 Machine Tool Suppliers

- Major international machine manufactures providing cutting edge technologies with fully established support networks.
- Exhibition spaces of 72, 135 and 216 square meters are available or multiples thereof.
- Exhibitors can purchase space only and build their own stands or purchase stand packages.
- Space Only: R4,500 per square meter plus VAT.

### Hall 5 Importers Tooling, Moulds and Dies

- Strategic International partners supporting local industry with well-developed and supported supply chains.
- Exhibition stands of 12 square meters are available or multiples thereof. These consist of shell scheme (wall panels) fascia name board, carpets, lighting, and power points. Furniture and equipment can be hired from our stand builders.

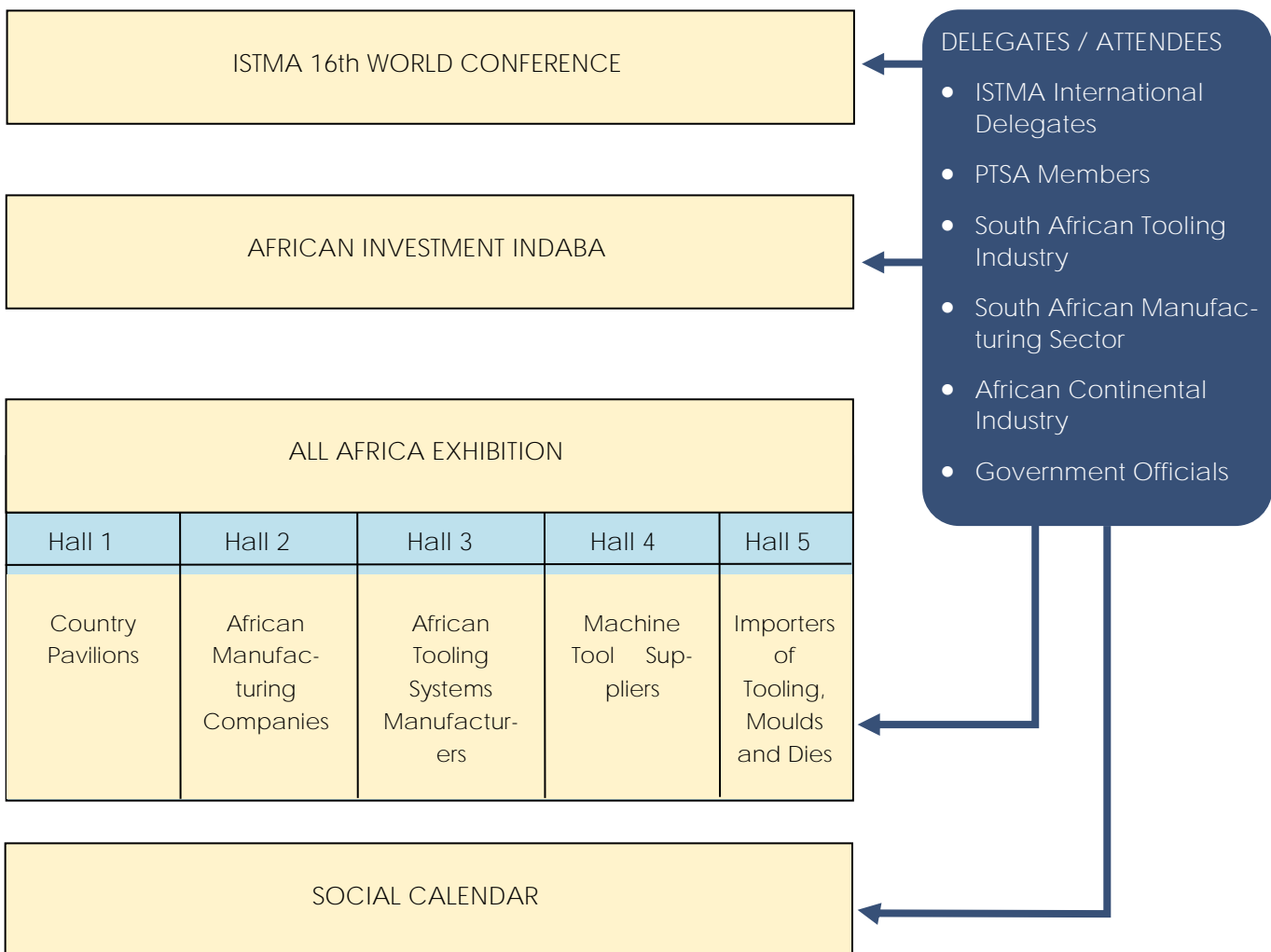




EXHIBITION

# All Africa Expo ISTMA 2023 EXHIBITION

Who will attend the planned events



Cape Town International Conference Centre

To book your exhibition space please contact SBS Conference & Exhibitions  
 info@sbs.co.za or +27 71 348 1780



# Destination CAPE TOWN



## Cape Town International Convention Centre

The event will be held in the Cape Town International Convention Centre (CTICC), opened in 2004, which offers superb facilities and state-of-the-art technologies, comparable to the best in the world.

The CTICC is located between the city centre and the Victoria and Alfred Waterfront, right in the midst of hotels, restaurants, entertainment, and shopping.

## Cape Town

Cape Town, South Africa is an ideal congress destination, boasting 6 of the top 10 South African tourist attractions within an hour's drive of Cape Town. These include the world-famous Table Mountain, Robben Island, the V&A Waterfront, Cape Point, the Cape Winelands and Kirstenbosch Botanical Gardens.



Water	Cape Town and the Western Cape's tap water is amongst the best in the world and safe to drink
Climate	The Cape is a year-round destination with warm summers and mild, cool winters. Often described as Mediterranean, with October temperatures ranging from 15°C (59°F) to 27°C (80°F)
Taxes	Value Added tax of 15% is levied on all purchases and services. Foreign visitors can reclaim their Vat on purchased in excess R250 per transaction on departure at the airport
Time	South Africa is GMT + 2. There are no time zone differences in South Africa
Driving	An international driving licence is required when driving in South Africa
Visas	Visas are required from most countries and must be obtained in advance from South African missions abroad. For details visit: <a href="http://www.dha.gov.za">www.dha.gov.za</a>
Health Requirements	No vaccinations are required for cholera, smallpox, or malaria. Advisable to check if any other travel restrictions are in force.

### Facts about South Africa

Visa information:  
[www.dfa.gov.za/consular/visa.htm](http://www.dfa.gov.za/consular/visa.htm)

Exchange rates:  
[www.xe.com](http://www.xe.com)

Weather information:  
[www.weathersa.co.za](http://www.weathersa.co.za)



## All Africa Expo ISTMA 2023 TRAVEL INFORMATION

### Passport/Visa

A valid passport is required for entry into South Africa. Please check with your local consulate for specific details of visa requirements from your country.

### Banks, Currency Exchange and Credit Cards

The currency in South Africa is the South African Rand.

Bank hours are normally 9:00 – 15:30 pm Monday to Friday and Saturday mornings 08:00 – 11:00.

Visa and Mastercard are the credit cards most used in South Africa. American Express and Diners are not always accepted everywhere.

### Tipping

10% is standard in bars and restaurants – Note that most restaurants add services at 10% to your bill for tables of 6 or more.

### Internet Connectivity

The convention centre has wireless internet connectivity, and most hotels offer this in the hotel rooms.

### Getting Around in Cape Town

The city centre and V & A Waterfront and the area around the convention centre are generally safe, but best not to walk alone, particularly at night.

Private taxis and Uber are readily available and can be booked via the hotel. Minibus taxis and MyCiti bus services are available, but best to seek advice from your hotel concierge.

### Emergency Numbers

Police: 10111

All emergencies: Cell phone: 112

Landline: 107

### Electricity Power Supply

Electricity is 220 volts. Power sockets are a three, round ring socket type, different to most countries around the world. Many hotels do have two-prong plug sockets. You most likely will need an adapter.

### Smoking

Smoking is banned in all public buildings in South Africa, including restaurants and bars. The Cape Town International Convention Centre is a non-smoking area.

### Taxes

State value-added tax is 15% and hotel bed levies 1%. The majority of purchases are subject to a State value-added tax of 15%.

### Liability

The Organizing Committees and/or Conference Organizers shall not be held liable for personal accidents or losses or damage to private property of registered delegates of the Conference. Delegates should make their own arrangements in respect of personal insurance.





SOCIAL FUNCTIONS

## All Africa Expo ISTMA 2023 SOCIAL FUNCTIONS



### Welcome Cocktail Party & Exhibition Opening

Monday 18 September from 17:30 - 20:00 at the CTICC

Dress: Smart Casual



### ISTMA Member Only Dinner

Tuesday 19 September from 18:30 - 22:00 at a wine farm (TBA)

Dress: Smart Casual



### Gala Dinner

Thursday 21 September from 19:00 - 22:30 at the CTICC, Ballroom West

Dress: Semi-Formal (jacket and tie or jacket and open neck shirt)



## All Africa Expo ISTMA 2023 PARTNER TOURS



### SUBJECT TO FINALISATION

#### Full Day Cape Winelands, 08:00 - 17:00

Allow us to take you on a breath-taking journey through the wine lands of the Cape. Witness the wine making process from vineyard to bottle and visit the historical towns of Stellenbosch, Franschhoek and Paarl. Your tour will include 3 wine tastings and a cheese tasting.



#### Full Day Cape Peninsula, 08:00 - 16:30

Travel along the spectacular coastline of the peninsula through charming, historical villages. Visit the mythical meeting place of the 2 great oceans at the Cape of Good Hope Nature Reserve. Your tour will include an optional boat tour to Seal Island and a visit to the Boulder's Penguin Colony.



#### Table Mountain and Kirstenbosch, 09:00 - 16:30

After a short city orientation tour, travel to the top of the famed Table Mountain in the unique revolving cable car and experience breath-taking and sweeping views of the Cape Peninsula. Travel on to Kirstenbosch Gardens, acclaimed as one of the great botanical gardens of the world. Enjoy lunch in the sheer splendour of these gardens set on the eastern slopes of Table Mountain.



#### Safari Aquila Game Reserve, 06:00 - 14:00

Join us on a safari to the Aquila Game Reserve where you can view the "Big Five" along with hippo, giraffe and over 170 different species of birds. You will be met with a full-course buffet breakfast before setting off on a 2 ½ - 3 hour open vehicle game drive and visit to the animal rescue centre. Return to Cape Town after lunch and relaxation time around the pool.





## All Africa Expo ISTMA 2023 EXTENDED TOURS

SUBJECT TO FINALISATION



### Kruger National Park - 3 days, 2 nights

Depart Johannesburg and transfer to Hazyview. Enjoy an "elephant encounter" in the afternoon and dinner at your lodge, Hippo Hollow (on the banks of the Sabie River), where you can often view Hippos grazing on the riverbanks. A full day game viewing will allow you the opportunity to spot the big five and many other animals and birds. This tour can be extended by an extra night or include a stay at a private game reserve.



### Victoria Falls, Zimbabwe - 3 days, 2 nights

Known by locals as "Mosi-oa-tunya" (the smoke that thunders), Victoria Falls is the biggest falls in the world and is certain to leave you in awe. This tour includes return flights from Johannesburg to Vic Falls, a guided tour to the falls and a sunset cruise on the Zambezi River.



### Garden Route - 3 days, 2 nights

Enjoy the breath-taking beauty of the Western Cape and the contrast of the semi-desert Klein Karoo. Highlights of this tour will take you in the heart of the ostrich farming industry and cheetah project in Oudtshoorn to the bustling town of Knysna, nestled between the mountainous forest and the ocean. This tour will take you as far as the Tsitsikamma, an area characterised by large tracts of indigenous forest, beautiful coastline and deep river gorges. This tour can be expended by an extra night.



### Victoria Falls, Zimbabwe and Chobe - 5 days, 4 nights

Fly from Johannesburg to Vic falls and enjoy a guided tour of the falls (one of the seven wonders of the world), as well as a sunset cruise on the Zambezi River. On day 3 you will be transferred to Chobe National Park – home to Africa's largest concentration of elephants. Game viewing activities include game drives in open vehicles before returning to Johannesburg. Includes: Return airfare ex Johannesburg, 4 breakfasts, full board at Chobe only, accommodation, land transportation, guided tour of Vic Falls, Sunset cruise on Zambezi River, Game viewing activities in Chobe. Excludes: Airport & departure taxes.



### Etosha Tour Namibia - 4 days, 3 nights

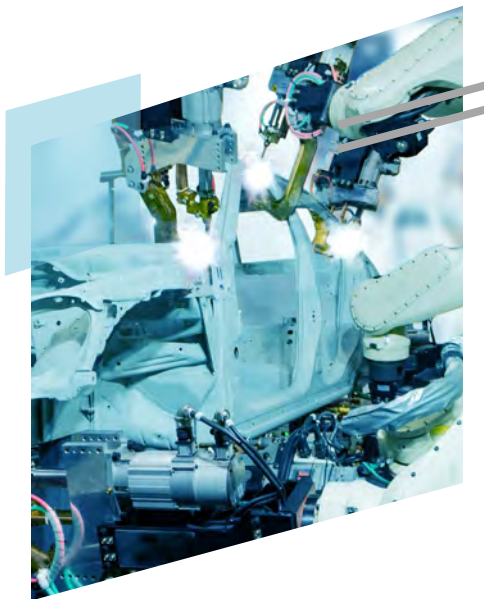
This tour departs from Windhoek or Swakopmund. Travel to Etosha for game drives and an opportunity to explore the various waterholes along the enormous Etosha saltpan. Visit a local handicraft market on return to Windhoek.




Mission:

Promoting, protecting and supporting the collective interests of the Tool, Die, Mould and Special Machining Industries of South Africa in continual support of the growth and development of all manufacturing sectors.

- *PtSA is the only Association which focusses exclusively on the TDM Industry in South Africa*
- *PtSA has a partnership agreement with government to support the TDM Industry*



 +27 (0)12 760 0300

 [www.ptsa.co.za](http://www.ptsa.co.za)

 [www.facebook.com/PtSA01/](https://www.facebook.com/PtSA01/)

# Do you want to **Advertise** your product or services to the Tooling Sector?



- PtSA is offering the opportunity to advertise in the PtSA News (*Newsletter of the Production Technologies Association of South Africa*)
- PtSA News is widely distributed both in South Africa and Internationally
- PtSA News is the only publication which is focussed on the Tool, Die, Mouldmaking and Special machining Industries in South Africa

	Per Issue		Annually (6 issues)	
Size	PtSA Member	Non-Member	PtSA Member	Non-Member
1/4 page	R2 400	R4 895	R12 690	R25 395
1/2 page	R4 800	R6 630	R23 500	R34 875
Full page	R6 500	R10 760	R31 600	R55 680
Outside Back cover	R9 500	R16 600	R46 800	R85 500

Please contact Liza du Plessis at [lizadp@ptsa.co.za](mailto:lizadp@ptsa.co.za) for details, or to book an advert!