

PTSA ENTERPRISE DEVELOPMENT Benchmarking & Intervention Projects

BOOST YOUR COMPANY'S COMPETITIVENESS

PtSA Enterprise Development Programme

The PtSA Enterprise Development Programme is designed to enhance the competitiveness of the Tool, Die, Mould, and Special Machining (TDM) Industry, supporting the growth of South Africa's manufacturing sector.

By participating in this structured programme, companies can modernise their capabilities, develop skilled employees, and improve market positioning – leading to increased sales, profitability, and long-term sustainability.

A Structured Value Chain for Success

Our programme follows a proven process to drive continuous improvement:

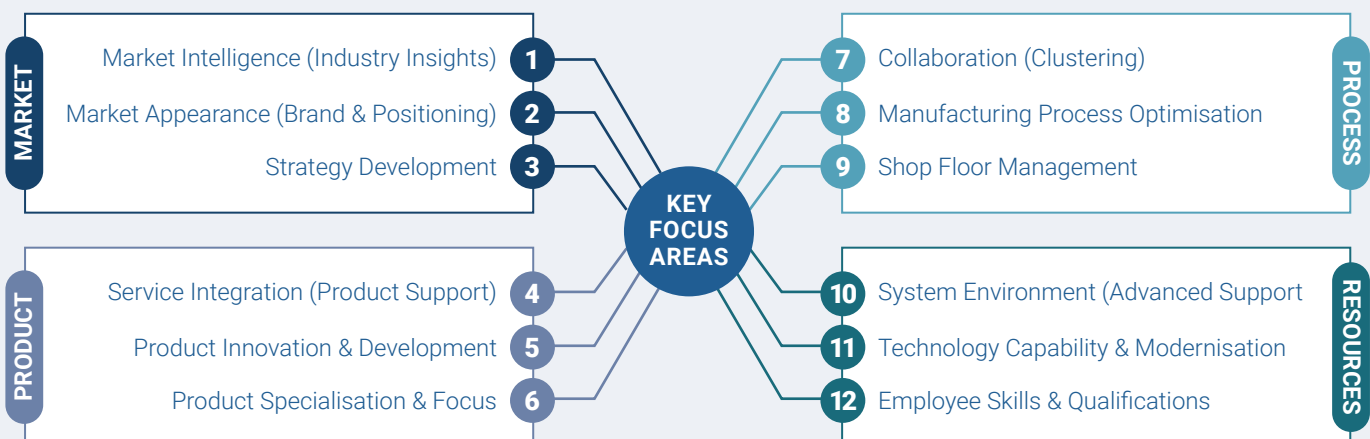


A Partnership for Excellence

PtSA has partnered with the **Werkzeugbau Akademie GmbH (WBA)** – global leaders in tooling-specific research and consulting – to deliver this programme through the PtSA dedicated project management and implementation company.

Key Areas of Focus

The Programme addresses 12 areas of focus in four categories (Market, Product, Process, and Resources)



Results You Can Expect

- ✓ Stronger market presence
- ✓ Enhanced operational efficiency
- ✓ Higher quality products
- ✓ Increased sales and profitability

What does the TDM Industry think about the PtSA Enterprise Development Programme?

"The Benchmarking and Intervention Project has given us the opportunity to take a look at ourselves and to start to implement the improvements which we had wanted to do, but had not yet got around to doing. The assistance from PtSA and WBA has been a good catalyst for us to start our improvement process".

Riedwaan Roberts

Toolroom Foreman at Bowler Plastics

"As a result of the Intervention Project, a number of changes and improvements have been implemented which have certainly improved our efficiencies. These include improved workflow, setting up a visual management system, implementation of daily operational meetings and weekly safety meetings, improved storage systems and implementation of an employee suggestion system. The most positive improvement being that everyone is taking accountability for themselves as well as each other. Management is so impressed with the improvements that they have set these as the standard for all the workshops in Nampak Liquid Packaging. It was definitely the right decision to partner with PtSA/WBA".

Ashley Lodewyk

Toolroom Manager at Nampak Liquid

"We participated in a re-benchmarking exercise by PtSA Enterprise Development (ED), and the effects of the intervention in 2017 was still clearly visible when comparing our current results with those of the initial benchmarking exercise in 2017. Being able to benchmark against best practice of not only South African, but German and Chinese tooling and precision engineering companies, is most useful. We are planning to work closely with the PtSA ED team to better understand and implement the areas recommended for improvement at our company following the benchmarking process."

Lasni Millar

MD at Wagner Systems:

Note:

- This is a program for TDM Industry PtSA Members.
- Only benchmarked companies will be eligible to participate in an Intervention Project.

To participate in this programme complete the application form and contact your Regional Industrial Development Manager.

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